

EMILY ONEILL

CONTACT

PHONE
022-585-2868

EMAIL
Em.oneill13@gmail.com

WEBSITE:
<https://emily-oneill.lovable.app/>

PROFILE

Communications professional with experience across local government, marketing, and community engagement. Skilled in creating clear and compelling content, building stakeholder relationships, and delivering communications projects in fast-paced environments. Passionate about strategic storytelling, media engagement, and using digital tools and AI to strengthen communication outcomes.

EDUCATION

UNIVERSITY OF CANTERBURY
Bachelor of Communications
Strategy and Practice Major

SKILLS

- Content Creation
- Social Media Management
- Community Engagement
- Campaign Planning
- Event & Project Coordination
- Written & Visual Communication
- Stakeholder Engagement
- Supplier & Relationship Management
- Digital Marketing
- AI website building

TECHNICAL SKILLS

- Mews; Duve
- Microsoft Suite
- Xero
- Canva
- Adobe Suite
- AI Tools
- Website Building
- Meta Business Suite
- Sharepoint
- Lovable

RELEVANT EXPERIENCE

- AI & Digital Skills:**
- Built and maintain a personal communications portfolio website.
 - Developed an AI-powered chatbot to showcase professional experience
- <https://emily-oneill.lovable.app>

WORK EXPERIENCE

Drifter Christchurch | Front of House Reception
July 2025-Current | Christchurch, New Zealand.

- Built strong relationships with guests and colleagues while supporting the smooth day-to-day operation of a fast-paced hospitality environment.

Otautahi Crafters Market | Content & Marketing Specialist
February 2026- June 2026 | Christchurch, New Zealand.

- Led external marketing and communications activity, creating campaigns and content that strengthened community engagement and brand awareness.

German Embassy in New Zealand | University of Canterbury project

March-May 2026 | Christchurch, New Zealand.

- Developed a strategic communications campaign, creating key messaging and digital content to engage target audiences across multiple platforms.

Christchurch City Council | Technical Writer Intern

November 2024-June 2025 | Christchurch, New Zealand.

- Collaborated with stakeholders across multiple teams to create, review, and refine digital content for a large-scale intranet redevelopment project, ensuring information was clear, accurate, and user-focused.

Hayley & Co | Events & Styling Assistant

October 2024-April 2025 | Christchurch, New Zealand.

- Supported the delivery of weddings and events through event setup and pack-down while working closely with clients to understand their vision and create memorable experiences.

DEKKERS | Social Media Content Creator

May 2024-December 2024 | Christchurch, New Zealand.

- Created engaging social media content that increased TikTok engagement by 40% while supporting promotional campaigns and brand growth.

Garden City Makete and Seekers Makete | Volunteer

February 2023-January 2026 | Christchurch, New Zealand.

- Supported external communications by creating content and promoting community events across digital platforms.

Bay Audiology | Customer Care Coordinator

November 2022- February 2024 | Christchurch, New Zealand.

- Delivered professional front-of-house customer service by coordinating appointments, supporting hearing assessments, and managing phone and administrative enquiries.

Healthcare NZ | Support worker

March 2021- September 2022 | Christchurch, New Zealand.

- Delivered compassionate one-on-one support for a tetraplegic client, assisting with daily living activities while maintaining dignity, independence, and wellbeing.

Selwyn Football Club | Social Media Manager

March 2021- July 2022 | Rolleston, New Zealand.

- Managed the club's external communications through social media and newsletters, strengthening relationships with members, volunteers, and the wider community.

Kelly Club | Regional Manager and Venue Coordinator

March 2020 - February 2021 | Christchurch, New Zealand.

- Led and supported teams across four after-school care venues, fostering positive team culture, coordinating staff, and delivering programmes for more than 100 children each week.

The Homework Club | Supervisor

April 2018 - March 2020 | Christchurch, New Zealand.

- Led the day-to-day supervision of children and staff in a busy before and after school programme, ensuring a safe, inclusive, and engaging environment for students and families.

Disney Cruise Line | Nursery and Youth Counsellor

January 2017 - April 2018 | Port Canaveral, FL and Eastern Caribbean

- Delivered high-quality care and customer service in a multicultural environment while managing children's safety, wellbeing, and specialised care requirements.